

New textbooks added

In the last six months we have been updating and adding many new resources to *The Global Library*. Over 30 chapters in the “Women’s Medicine” section have been re-written or updated, we have produced and published two new manuals in the *Life Saving Skills in Obstetrics Series* and also a *Textbook of Simplified Laparoscopic Hysterectomy* (with accompanying video sequences). A major 600 page textbook of *International Maternal & Child Health Care* has also just been added.



Special app for key GLOWM resources

We have just completed the development of a “**maternal motherhood app**” which will enable anyone anywhere to download our skills videos, tutorials, visual guides, short DVD animations to their own mobile phones. This new app will be featured prominently on our Home Page.

We are also in discussions with The Maternity Foundation and others to consider the joint production of a highly sophisticated and interactive app for ongoing Safer Motherhood education.



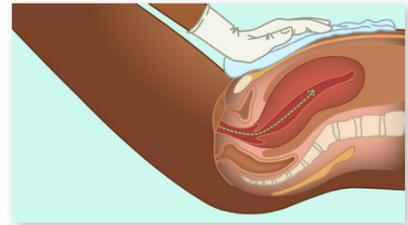
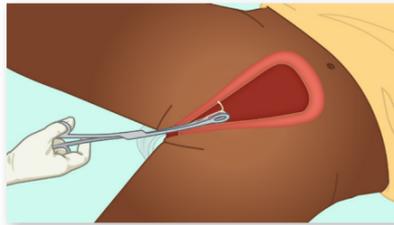
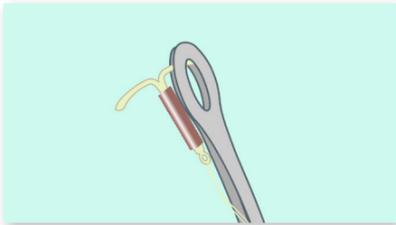
New films on fistula and caesarean section

A range of new films produced by MAF (Medical Aid Films) have been added to the site, including a new film on the management of fistula and a comprehensive, 5-part clinical film for surgeons on caesarean section, including the management of complications and post-surgical care.



Explaining the use of IUDs postpartum

Two new video animations have been produced to guide healthcare workers involved with family planning. One provides detailed guidance on **Counselling Patients** about IUDs postpartum and the second demonstrates in a very clear and precise visual way the technique for **Postpartum Insertion of IUDs**. Wall charts and other educational materials on family planning have also been produced.



Worldwide usage of *The Global Library* continues to grow rapidly

A comparison of the user profile in 2014 and 2015 of *The Global Library's* website from AWStats shows that the user base is continuing to grow strongly, as the tables below show.

| Statistics for 2015 | | | | | | Statistics for 2014 | | | | | |
|---------------------|-----------------|------------------|-----------------|-----------------|-------------------|---------------------|-----------------|------------------|----------------|-----------------|-------------------|
| Month | Unique visitors | Number of visits | Pages | Hits | Bandwidth | Month | Unique visitors | Number of visits | Pages | Hits | Bandwidth |
| Jan 2015 | 184840 | 268665 | 747323 | 6708433 | 172.95 GB | Jan 2014 | 86372 | 114236 | 268984 | 3196980 | 89.96 GB |
| Feb 2015 | 219016 | 317157 | 880645 | 7073561 | 221.76 GB | Feb 2014 | 106978 | 137642 | 309838 | 3772981 | 99.79 GB |
| Mar 2015 | 256122 | 377686 | 978664 | 8502062 | 255.24 GB | Mar 2014 | 118932 | 156292 | 381747 | 4296247 | 109.85 GB |
| Apr 2015 | 226345 | 321561 | 936971 | 7180431 | 232.40 GB | Apr 2014 | 118154 | 156598 | 343080 | 4258252 | 108.55 GB |
| May 2015 | 242342 | 351591 | 955534 | 7688375 | 232.31 GB | May 2014 | 143363 | 193341 | 387817 | 5010802 | 114.24 GB |
| Jun 2015 | 235997 | 344637 | 1044534 | 7679676 | 304.57 GB | Jun 2014 | 179087 | 243826 | 442130 | 5724315 | 127.00 GB |
| Jul 2015 | 231357 | 336307 | 1403408 | 7787221 | 262.66 GB | Jul 2014 | 180357 | 249158 | 467843 | 5910222 | 130.03 GB |
| Aug 2015 | 238731 | 357567 | 1333226 | 7821625 | 291.10 GB | Aug 2014 | 192742 | 265899 | 483020 | 6326099 | 141.52 GB |
| Sep 2015 | 258464 | 378600 | 1142736 | 8255455 | 324.27 GB | Sep 2014 | 186243 | 250800 | 654902 | 6780284 | 135.09 GB |
| Oct 2015 | 291069 | 416971 | 1322650 | 9313616 | 338.27 GB | Oct 2014 | 199292 | 271175 | 487934 | 6774818 | 142.47 GB |
| Nov 2015 | 281398 | 399899 | 1222215 | 8785392 | 309.03 GB | Nov 2014 | 174009 | 230308 | 474920 | 5852880 | 122.60 GB |
| Dec 2015 | 248157 | 349097 | 1076418 | 7601260 | 270.29 GB | Dec 2014 | 185913 | 272241 | 801272 | 6786345 | 167.34 GB |
| Total | 2913838 | 4219738 | 13044324 | 94397107 | 3214.83 GB | Total | 1871442 | 2541516 | 5503487 | 64690225 | 1488.45 GB |

Of course, the above statistics do NOT include the large number of additional users (particularly in less-resourced countries with poor internet availability) who now access *The Global Library* via the Memory Sticks that have been so widely distributed by our “Ambassadors”.

Our “Ambassadors programme” and the “Glowm on Memory Stick distribution” expanded

More obstetrician/gynecologists have volunteered to join our Ambassadors programme, bringing the total to over 100. So we have extended our Memory Stick distribution to enable these new ambassadors to provide all Glowm’s resources to many more medical facilities that lack proper internet connectivity. The very positive response to date has led to a decision to issue a completely new and updated Memory Stick edition later in 2016.



Developments at the FIGO World Congress of Gynecology and Obstetrics

The 21st FIGO World Congress in Vancouver in October 2015 provided an important opportunity for us to extend awareness of our resources. Highlights from the many activities we undertook there include:

(a) A demonstration centre at our Exhibit Booth

We had two large screens demonstrating *The Global Library of Women's Medicine* and were able to explain our resources to a very large number of delegates, whilst at the same time obtaining feedback from them about the materials that they most needed.



(b) Free presentation of our textbooks and DVDs

We were able to give away free – to selected delegates from less-resourced countries – over 200 copies of our major *Comprehensive Textbook of Postpartum Hemorrhage*, as well as a considerable number of our *Community Healthcare DVDs* in English, Hausa, Igbo and Yoruba. We also distributed a further 50 Memory Sticks of the whole of *The Global Library* to new Ambassadors and others.

(c) Two special symposia

We organized two of the official Sessions of the World Congress, providing the speakers and the programmes on topics of specific relevance to our activities and aims. The topics of these Sessions were:

An innovative mHealth approach to the challenge of Safer Motherhood

New developments for enhanced knowledge transfer in women's medicine