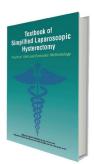
THE GLOBAL LIBRARY OF THE GLOBAL LIBRARY OF WOMEN'S MEDICINE www.glowm.com

New textbooks added

In the last six months we have been updating and adding many new resources to The Global Library. Over 30 chapters in the "Women's Medicine" section have been re-written or updated (see details), we have produced and published two new manuals in the Life Saving Skills in Obstetrics Series and also a Textbook of Simplified Laparoscopic Hysterectomy (with accompanying video sequences). A major 600 page textbook of International Maternal & Child Health Care has also just been added.







Special app for key GLOWM resources

We have just completed the development of a "maternal motherhood app" which will enable anyone anywhere to download our skills videos, tutorials, visual guides, short DVD animations to their own mobile phones. This new app will be featured prominently on our Home Page.

We are also in discussions with The Maternity Foundation and others to consider the joint production of a highly sophisticated and interactive app for ongoing Safer Motherhood education.



New films on fistula and caesarean section

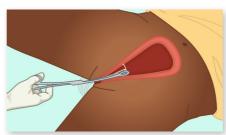
A range of new films produced by MAF (Medical Aid Films) have been added to the site, including a new film on the management of fistula and a comprehensive, 5-part clinical film for surgeons on caesarean section, including the management of complications and postsurgical care.



Explaining the use of IUDs postpartum

Two new video animations have been produced to guide healthcare workers involved with family planning. One provides detailed guidance on **Counselling Patients** about IUDs postpartum and the second demonstrates in a very clear and precise visual way the technique for **Postpartum Insertion of IUDs**. Wall charts and other educational materials on family planning have also been produced.







Worldwide usage of *The Global Library* continues to grow rapidly

A comparison of the user profile in 2014 and 2015 of The Global Library's website from AWStats shows that the user base is continuing to grow strongly, as the tables below show.

Statistics for 2015						Statistic	Statistics for 2014					
Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth	Month	Unique visitors	Number of visits	Pages	Hits	Bandwidt	
Jan 2015	184840	268665	747323	6708433	172.95 GB	Jan 2014	86372	114236	268984	3196980	89.96 GE	
Feb 2015	219016	317157	880645	7073561	221.76 GB	Feb 2014	106978	137642	309838	3772981	99.79 GE	
Mar 2015	256122	377686	978664	8502062	255.24 GB	Mar 2014	118932	156292	381747	4296247	109.85 G	
Apr 2015	226345	321561	936971	7180431	232.40 GB	Apr 2014	118154	156598	343080	4258252	108.55 G	
May 2015	242342	351591	955534	7688375	232.31 GB	May 2014	143363	193341	387817	5010802	114.24 G	
Jun 2015	235997	344637	1044534	7679676	304.57 GB	Jun 2014	179087	243826	442130	5724315	127.00 G	
Jul 2015	231357	336307	1403408	7787221	262.66 GB	Jul 2014	180357	249158	467843	5910222	130.03 G	
Aug 2015	238731	357567	1333226	7821625	291.10 GB	Aug 2014	192742	265899	483020	6326099	141.52 G	
Sep 2015	258464	378600	1142736	8255455	324.27 GB	Sep 2014	186243	250800	654902	6780284	135.09 G	
Oct 2015	291069	416971	1322650	9313616	338.27 GB	Oct 2014	199292	271175	487934	6774818	142.47 G	
Nov 2015	281398	399899	1222215	8785392	309.03 GB	Nov 2014	174009	230308	474920	5852880	122.60 G	
Dec 2015	248157	349097	1076418	7601260	270.29 GB	Dec 2014	185913	272241	801272	6786345	167.34 G	
Total	2913838	4219738	13044324	94397107	3214.83 GB	Total	1871442	2541516	5503487	64690225	1488.45	

Of course, the above statistics do NOT include the large number of additional users (particularly in less-resourced countries with poor internet availability) who now access The Global Library via the Memory Sticks that have been so widely distributed by our "Ambassadors".

Our "Ambassadors programme" and the "Glowm on Memory Stick distribution" expanded

More obstetrician/gynecologists have volunteered to join our Ambassadors programme, bringing the total to over 100. So we have extended our Memory Stick distribution to enable these new ambassadors to provide all Glowm's resources to many more medical facilities that lack proper internet connectivity. The very positive response to date has lead to a decision to issue a completely new and updated Memory Stick edition later in 2016.



Developments at the FIGO World Congress of Gynecology and Obstetrics

The 21st FIGO World Congress in Vancouver in October 2015 provided an important opportunity for us to extend awareness of our resources. Highlights from the many activities we undertook there include:

(a) A demonstration centre at our Exhibit Booth

We had two large screens demonstrating The Global Library of Women's Medicine and were able to explain our resources to a very large number of delegates, whilst at the same time obtaining feedback from them about the materials that they most needed.



(b) Free presentation of out textbooks and DVDs

We were able to give away free – to selected delegates from less-resourced countries – over 200 copies of our major Comprehensive Textbook of Postpartum Hemorrhage, as well as a considerable number of our Community Healthcare DVDs in English, Hausa, Igbo and Yoruba. We also distributed a further 50 Memory Sticks of the whole of The Global Library to new Ambassadors and others.

(c) Two special symposia

We organized two of the official Sessions of the World Congress, providing the speakers and the programmes on topics of specific relevance to our activities and aims. The topics of these Sessions were:

An innovative mHealth approach to the challenge of Safer Motherhood